New 3M Oral Care Products and Solutions at AEEDC 2016

By 3M

3M has always been and remains a company which is staying at the forefront of customer education. On January, 22-26 3M Oral Care Solutions Division in Saudi Arabia held a 4-day 3M Health Care Academy Roadshow covering a major cities in the country with participation of 2 leading speakers in esthetic dentistry Dr. Carlos Sabrosa (Brazil) and Dr. Paul Nahas (Lebanon).

The Roadshow started in Jeddah and then continued in Taief, Riyadh and Al Khobar. During these 4 days over 850 dentists from both private and governmental clinics in Saudi Arabia attended the event. 3M Company also had an honor to host Dr. Mohammed Al Rafiee, General Director of Dentistry of the Ministry of Health of Saudi Arabia.

The event was designed around Efficient and Easy Dentistry, exposing dentists to the different procedure solutions from 3M which will make dentistry really efficient and easy for them. The program covered 3M post-restorative procedure solutions, especially focusing on the newly launched Filtek™ Bulk Fill Posterior Restorative material. It also covered different techniques of posterior indirect restorations right from the core buildup, retraction, autopolymerization, temproization, and final placement of the restorations with various cements, shedding light on the different solutions that 3M has to offer in this area.

The program consisted of the combination of lectures and hands-on workshops. Dr. Carlos Sabrosa covered Indirect Procedure topic and related techniques related to bulk fill composite restorations using either open or close sandwich technique. He also talked about the properties of the materials used, the advantages, indications and the difficulties that dentists may face during the post-restorative creation.

Knowing that dentists always seek for better materials with easier manipulation, faster hardening, low shrinkage, less stress, combined with an excellent esthetic outcome, Dr. Nahas shared his experience on Restorative Procedure.

About the lecturers

Dr. Carlos Sabrosa is an Associate Professor of the Department of Restorative Dentistry at the University of the State of Rio de Janeiro Dental School, Brazil. He received his DDS from the University of the State of Rio de Janeiro Dental School and the Clinical Advanced Graduate Studies (CAGS) Degree in Prosthodontics from Boston University Goldman School of Dental Medicine, USA. Dr. Sabrosa also received his Master of Science and Doctor of Science Degrees in Prosthodontics/Biomaterials from Boston University Goldman School of Dental Medicine, USA. He has a private practice, focused in Oral Rehabilitation and Implantology, in Liverpool, Rio de Janeiro, Brazil.

Dr. Paul Nahas graduated from the Lebanese University, Beirut. He received his post-graduate degree in fixed and partial removable prosthodontics in France at the University of Claude Bernard, Lyon. He is the chairperson of the Esthetic and Restorative Dentistry department at the Lebanese University.

During the three exhibition days more than 4,000 customers visited 3M Oral Care booth. Among them over 350 doctors took part in 20 presentations and live demonstrations. And those doctors who couldn’t attend the event could afterwards watch an interview about 3M educational activities which Dubai TV took with Dr. Nahas Ahmed.

In addition to the exhibition part traditionally 3M held pre- and post-conference workshops for the dentists coming from various countries of Gulf Region. On the February, 5 Dr. Nahal Outaik (Canada) carried out lecture and workshop for Pediatric dentists and on the February, 7 Dr. Ajay Juneja (UAE) held lecture and workshop on Indirect Aesthetic Veneers.

A beautiful smile she can’t wait to share.

There are things in life worth sharing … and now, her smile can be one of them. Restore with beautifully strong Filtek™ Z350 XT Universal Restorative—and polish with the Sof-Lex™ Diamond Polishing System. Together, they can produce a diamond paste-like gloss with the convenience of a rubberized system. Oh, don’t be surprised if word of your great work gets around … because she shares everything she thinks is amazing.

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Innovation award for Monobond Etch & Prime
Self-etching glass-ceramic primer impresses thousands of users

By Ivoclar Vivadent

SCHAAN, LIECHTENSTEIN: Mono-
bond Etch & Prime is the first self-
etching glass-ceramic primer in the
world. First presented at IDS 2015 in
Cologne, it has since won over many
users how it has received an innova-
tion award.

Ivoclar Vivadent is the first dental
manufacturer to develop a material
that successfully etches and silanates
glass-ceramic surfaces in one single
step. It is for this reason that Mono-
bond Etch & Prime is considered an
innovation. The primer has enjoyed
great popularity on the market since
it was introduced because it elimi-
nates the need for etching contact
surfaces with unpopular hydroflu-
oric acid.

Chosen by the dentists’ vote
Several thousand dentists took part
in a poll to vote on the most innova-
tive products of the year to be award-
ed an innovation award launched by
a German dental dealer and a dental
newspaper. By a wide margin, the
participants selected Monobond
Etch & Prime for first place in the
“Materials and Instruments” catego-
ry, just over 20 per cent of the votes
cast in this category were given to
the Ivoclar Vivadent product. In to-
tal, twenty products that were first
presented at IDS 2015 were put for-
ward for selection in the different
categories.

Meeting customer needs
“We are delighted and proud to see
that Monobond Etch & Prime has
received several innovation awards
so soon after having been launched,”
says Armin Ospelt, Head of Global
Marketing at Ivoclar Vivadent AG
(Liechtenstein). “The awards show
us that we meet the requirements of
our customers, as has already been
demonstrated by the market success
of the product.”

Monobond® is a registered trade-
mark of Ivoclar Vivadent AG.
Researchers find varying patterns for sealant treatment recommendation

KITAKYUSHU, Japan: Japanese researchers have examined dentist practice patterns regarding the recommendation of dental sealants for treatment and identified characteristics associated with this recommendation. They found that these patterns vary widely. According to the researchers, recommending a sealant was significantly related to the dentist having a greater belief in the effectiveness of caries risk assessment.

In the study, the researchers surveyed 189 dentists recruited from the Japanese Dental Practice-Based Research Network regarding the treatment decision in the case of a 12-year-old patient with a high caries risk via a cross-sectional questionnaire. The participants were presented with a series of clinical photographs of the occlusal surface of a mandibular first molar portraying increasing depths of cavitation. For the hypothetical scenarios, the dentists’ recommendations of sealants varied from 16 to 26 per cent. Nineteen per cent of the dentists recommended sealants in the absence of dark brown pigmentation. Forty-eight per cent of the dentists recommended sealants to more than 25 per cent of patients aged 6-18. An analysis of the responses suggested that the dentist’s belief in the effectiveness of caries risk assessment was significantly associated with the percentage of patients who would receive sealants.

Dr Naoki Kakudate from Kyushu Dental University first presented the study, titled “Evidence-practice gap for sealant application: Results from a Dental PBRN,” at the 45th Annual Meeting and Exhibition of the American Association for Dental Research, which was held from 16 to 19 March in Los Angeles in the US.

By DTI

Researchers find varying patterns for sealant treatment recommendation

The Swiss company E.M.S. Electro Medical Systems who is the innovator of Piezon® and AIR-FLOW® technologies and a global leader in dental prophylaxis as well as Guided Biofilm Therapy participated at the 20th edition of AEEDC from 2nd to 4th of February 2016. AEEDC takes place annually in the International Convention and Exhibition Center in Dubai and represents a very important platform within the Gulf and Middle-East countries for E.M.S.

The main focus of E.M.S. during AEEDC was to promote the importance of Biofilm Management with the message BYE BYE BIOFILM and its newest product, the AIR-FLOW® powder PLUS, an advanced powder based on erythritol and a very fine particle size of 14 microns which allows treatments both above and below the gingival margin.

After three exhibition days, Hans Obermeier, Area Sales Manager of E.M.S. in the Middle East, was very satisfied with the results of AEEDC.

“Out booth was much better frequented than last year. This clearly shows that the understanding for the importance of professional and regular tooth cleaning is growing in the Gulf and Middle-East countries and that the clinicians are looking for support in education, technologies and protocols to improve their service for the patients.”

Hans Obermeier underlines as well the interest amongst the practitioners of the live-demonstrations of the different E.M.S. products realized by the clinical expert Dr. Neha Dixit which attracted a large audience.

Since September 2015, the company Al Hayat is the exclusive agent of E.M.S. in UAE.

By E.M.S.

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E.M.S. Dental presents GUIDED BIOFILM THERAPY during AEEDC in Dubai

By E.M.S.

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